



2008 Advertising Agreement

We hope you will consider supporting our team this season by placing an ad in our Program Book, which will be distributed at our shows and fundraisers throughout the year. You won't find a better way to reach the more than 20,000 people we plan to perform for each year.

Please mark the size ad you would like to place from the list below and return this form with your check and ad to the address below. Advertising fees are required to be paid before the printing of the program book.

*** DEADLINE TO SUBMIT ADS: APRIL 1st ***

| | |
|--|-----------------|
| Inside Front or Rear Cover Color ----- | \$575 |
| Full Page Color ----- | \$475 |
| Half Page Color ----- | \$300 |
| Full Page B&W ----- | \$325 |
| Half Page B&W ----- | \$190 |
| One Third Page B&W ----- | \$140 |
| <i>... Above ads offered with option of team action photo included ...</i> | |
| One Sixth Page (3"x 3") B&W ----- | \$90 |
| Business Card ----- | \$70 |
| Sponsor a Show ----- | \$300 ** |

****Be the official sponsor of one of our weekly shows. You will be recognized during the show and in any weekly radio advertising. Sponsor a show *and* buy a full page ad and you'll receive a discount of \$100.**

Complete computer ready images appreciated. Good quality hardcopy images also accepted. Editing and typesetting available at extra cost (standard fee: 10% added to cost of ad.)

Company or individual Name: _____

Address: _____

City, State, Zip: _____

Club Member: _____

Date Paid / Bill: _____

*Mail this completed form and your check to: Rochester Water Shows, Inc.
P.O.Box 231 Oronoco, MN. 55960*

Questions: Contact Peter Keller at 507-398-8677 or rwsc@iskiharder.us

Visit us at: www.rochesterwaterskishow.com